

Information Privacy Awareness for Employees

Canada's focus on the protection of customer information is the key driver for new laws, information security initiatives and media coverage. Today's most successful organizations include privacy awareness education in customer service education, management sessions, human resources orientation sessions and all operational roles that include interaction with customers and other employees. This course discusses Canadian law, the protection of electronic records, health and financial information, information protection techniques and incident management.

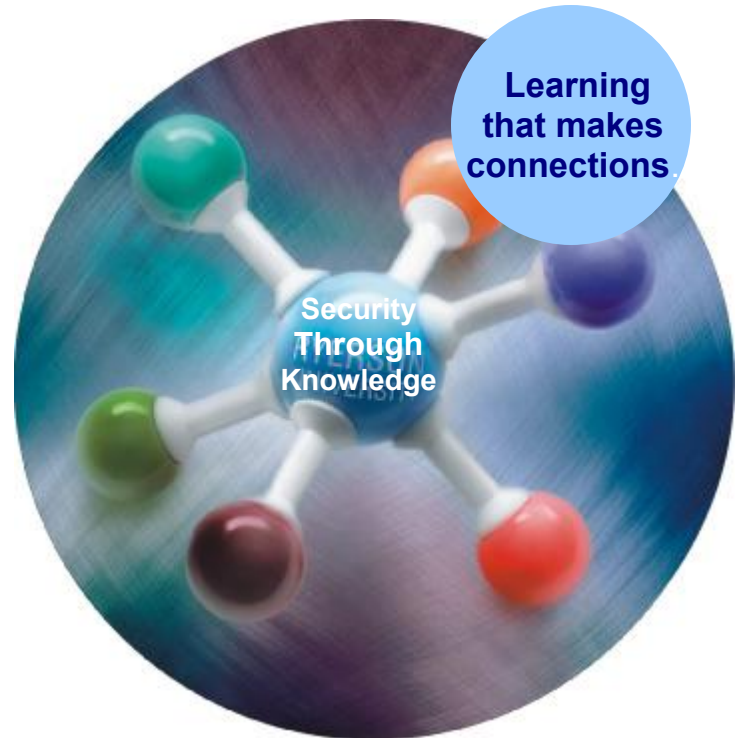
This essential course introduces employees at all levels to Canadian privacy legislation, responsibilities for protecting client and employee records, specific strategies and policies for compliance management.

What's In It for Me?

- Learn to how to become a valuable asset in your organization's privacy compliance efforts
- Understand the fundamental aspects of privacy and the law that upholds it
- Acquire skills that will benefit your career and boost the company's competitive credibility

What's In It for My Organization?

- Increase your organization's ability to become and remain compliant with regulatory standards
- Complement its security awareness program with privacy and confidentiality awareness
- Boost support and enforcement of data protection policies and procedures
- Reduce the risk to employee and client data
- Build a corporate culture that leverages compliance requirements into a strong competitive differentiator



Location and Duration of the Workshop

When: TBA
Where: TBA
Duration: Full or Half-day workshop
Hours: 9:00 a.m. to 4:30 p.m.

Optional
Components: Policy Intro, Security Awareness, Other.



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Program Content

The course will cover the following:

- Understanding information classification, data sensitivity, value and vulnerability
- Privacy enabling technology
- Privacy & confidentiality policies and procedures
- Identity theft, phishing and emerging privacy threats
- Intentional and accidental privacy concerns
- Recognizing and reporting incidents

Who Should Attend?

Anyone who....

- works in the private or public sector
- cares about their work and career
- wants to learn more about security and privacy

Register for this Course

- Register at www.InformaticaEducation.com or
- Contact Informatica at 416.431.9012 or email register@InformaticaEducation.com.

Presenter

Claudiu Popa, CISSP, PMP, CISA

and president of Informatica Corporation, is one of the most recognized security experts in Canada. Claudiu works primarily with executives and auditors to create exceptionally effective security programs.

A trusted media resource and frequent speaker at industry events, Claudiu can often be seen on television or heard on the radio on such topics as consumer information protection, identity theft and compliance.

Over the past 12 years, Claudiu has designed over 50 workshops, courses and e-learning programs, created unique security assessment methodologies and launched the employee Security Awareness Certification program for Canadian organizations.

The Informatica logo consists of a solid red square with the word "INFORMATICA" written in white, uppercase, sans-serif font across the bottom portion of the square.